

INTRODUCTION

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SBPjor / Associação
Brasileira de
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CLÁUDIA LAGO, FÁBIO PEREIRA, LIA SEIXAS AND LAURA STORCH

BJR Editorial Council

The 2019 second issue of **Brazilian Journalism Research** deals with 'Journalism Research in Brazil, France and Belgium'. The theme of this issue follows the trajectory of this international collaboration, which dates back to the late 1990s, and gave rise to the *1st Brazil-France-Francophone Belgium Journalism Research Conference: The Sociocultural Frontiers of Journalism in Brazil and in Francophone space* in November 2018, held in São Paulo and organized by the Brazilian Association of Journalism Researchers (SBPjor), which also edits the **BJR**.

This issue starts with two articles that look at the main challenges that face this kind of joint action. In the short essay 'Brazil, France, Belgium and other Francophone Countries: research relations and knowledge building in journalism', Zélia Leal Adghirni, a retired professor from the University of Brasilia, pieces together the history of journalism research in francophone countries, an area to which she has dedicated most of her time. This collaboration began about twenty years ago, with the creation of the Journalism Studies Network, which brought together researchers and research centers from France, Brazil and Quebec/Canada, and served as the basis for a series of arrangements, exchanges and international and collective research projects. The second article, 'Brazil, Belgium, and France: avenues for comparison work', was written by Florence Le Cam from the Université Libre de Bruxelles. Based on her own personal experience, she points to research practices that would be capable of subsidizing comparison works between these three countries. She closes the article by highlighting the political and scientific importance of international collaboration in journalism research.

Two empirical works conclude the issue. In 'When Journalists and Marketers Negotiate: a competency-based analysis of negotiation

processes in Brazilian and Belgian media organizations', authors Djenane Arraes Moreira, Sylvain Malcorps, and Maíra Moraes Vitorino (University of Brasilia and the Université Libre de Bruxelles) use the concept of negotiation to produce a comparison of the relationships between the journalism and marketing sectors of two media groups: The *Correio Braziliense/Diários Associados* (Brazil) and the *Mediafin* (Belgium). Angelina Toursel and Philippe Useille, from the Polytechnic University of Hauts-de-France, analyze how journalists use Virtual Reality technology to produce new interactive narrative formats, using 'The Fight for Falluja' as their object, produced by Ben C. Solomon for *The New York Times*.

Next, we have Norwegian researcher Anne Natvig, who analyzes two Cuban journalists in her article 'A Place Under Siege: self-censorship strategies among Cuban state media journalists'. She shows how the discourse of the "external enemy" was used in journalism to foster self-censorship practices. Using interviews, she highlights recent changes in this conception of journalism, especially in the way that younger journalists view their practices.

The third article, 'Competences and Skills in Data Journalism: perceptions on the profile of Brazilian professionals', was written by Ana Paula Oliveira and Alan Angeluci, and uses applied research. Based on a mapping of the main competencies and skills of data journalists in Brazil, these authors propose a prototype communicational product; the beta version of the *2030 Data Journalism*, an interactive cartography program containing academic research and market initiatives focused on this type of communication practice. Rounding out the issue, Mozahir Salomão Bruck reflects on the reshaping of media contracts (communication and reading) in journalism. 'Journalism in Transition': notes on contracts and contracting' focuses on the emerging mediations and interactional processes in the new forms of information production, circulation and consumption.

For this issue, the **BJR** team also presents its initial review criteria for articles by the magazine's editors, referred to as the *desk review*. These criteria will guide part of the journal's evaluation process for its next issue. The goal of using this type of procedure, also performed by other internationally recognized journals, is to reduce the average review time and the demand for *blind review* opinions, as well as to enhance the journal's selection of high-level articles for publication. By divulging this process in its editorial, BJR hopes to strengthen transparency with its readers, authors, and the entire journalism researcher community.

We hope you enjoy the reading!