

ADDITIONAL  
DOCUMENTS

# AUGMENTED REALITY AND THE ADAPTATION OF TELEVISION DISCOURSE:

the Spanish general elections on TVE  
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## AREA I: Identification of AR items

Section:

- Society & Events
- Politics
- Economy
- International
- Culture & Entertainment
- Sport

Topic (short description of the news event using keywords):

- Results
- Candidates
- Agreements
- Viewer Orientation
- Other

Duration of a news item in the special.

Time location of AR item in the special:

- Start
- Middle
- End

AREA II: Type of AR item
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Immersion and dynamism of AR on the set (from lowest to highest):

- Static image
- Moving image
- Immersive image

Presence of presenter on set when an AR item is displayed:

- The presenter is on set
- AR item is displayed without the presence of a presenter

Relationship between AR item and rest of virtual set design:

- No interaction
- AR item is displayed on the floor of the set
- AR item is superimposed on a set surface

Immersion of presenter (from lowest to highest):

- No immersion: A presenter is positioned in front of/ behind/beside the AR item
- Immersion: A presenter is positioned "inside" the AR item

Level of interaction between presenter and AR element (from lowest to highest):

- No interaction
- Limited interaction (reporter/presenter refers to AR item but does not use it to convey news information).
- High interaction (reporter/presenter makes active use of AR, i.e., using it as explanatory support).

Form of AR item:

- Setting (place)
- Animal
- Person
- Vehicle
- Architectural element (building)
- Caption
- Graphic (logo)
- Object

### AREA III: Analysis of AR items in elections special

Elements following AR items:

- Live report
- Video
- On-screen data
- Contribution by presenter on set

Main objective of AR items:

- Informational function
- Aesthetic function

Function(s):

- Expansion on data
- Audience orientation