

EDITORIAL

A PLURALISTIC SAMPLE OF JOURNALISM RESEARCH

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SBPJor / Associação
Brasileira de Pesquisadores em Jornalismo

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The Brazilian Association of Journalism Research (SBPJor) is now presenting the second issue of its journal *Brazilian Journalism Research (BJR)*. The good reception accorded the first issue of the journal has stimulated SBPJor to continue along the same path opened up previously: providing both the Brazilian and the international research communities with pluralistic views about journalism research in our country.

The structure of this issue is similar to that of the first one. It includes a special thematic section devoted to journalism research currently carried out in Brazil. The objective of this thematic section is to systematize partial reflections about the state of the art of some regional research trends. BJR also presents a more extensive section dedicated to articles that have been spontaneously submitted by the research community itself. This section is the core of the journal because it brings together essays and research papers that represent the main trends of journalism research in the country. The final part of this issue, as may be expected, is the book review section in which BJR continues to present comments on two Brazilian and two foreign books about journalism that have recently appeared in the marketplace.

Two articles are included in the thematic section (the *dossier* about journalism research). In the first one, Sonia Virginia Moreira analyzes the main content and methodological trends of postgraduate research in the first 30 years of the oldest journalism school in Brazil. In the second one, Elizabeth Saad Correa offers an overview of the last ten years of Brazilian turbulent technological breakthroughs to conclude that the information industry sector is not going through a *crisis*, but through a significant change of structures that results in the reconfiguration of its identity.

Seven articles comprise the second section. They have all been examined in accordance with the rigorous criteria of BJR's International Editorial Board and have been recommended for publication in this issue.

In the first article, J. L. Aidar Prado analyzes cover stories of the Brazilian weekly magazine *Veja* to observe how the image of the "other" is constructed. In the second one, Luciana Miekniczuk and Suzana Barbosa see digital database utilization by web journalism as the key point that establishes a third generation of digital journalism. Beatriz Becker analyzes the interaction between television and politics in three Brazilian TV news programs in an attempt to compare the representation of social events. Sean Hagen studies the "mythical image of perfection" of the newscaster couple presenting the main television news program in Brazil, TV Globo's *Jornal Nacional*. Eduardo Meditsch revises some theories of journalism as a form of knowledge from an epistemological perspective, and concludes that it is highly pertinent that journalism be viewed as a *social* form of knowledge production. Sérgio L. Gadini discusses several ideas about the singularity of journalism construction of realities. Finally, Ronaldo Henn and his collaborators present an interdisciplinary transverse view of crime reporting in the Porto Alegre region.

The second issue of *Brazilian Journalism Research* maintains its objective of presenting the academic community with a general panorama of what has been done in journalism research in Brazil, balancing thematic overviews with research underway. The challenge is immense because the country has a vigorous and modern journalism sector that has been systematically analyzed by almost 400 schools of journalism and 22 postgraduate programs in communication studies. It is hard to keep up-to-date with the extensive production of the research field. We hope that the editorial material selected by *BJR* achieves this goal and, in the long range, that it represents a faithful sample of Brazilian journalism research.

Luiz Gonzaga Motta

BJR Executive Editor